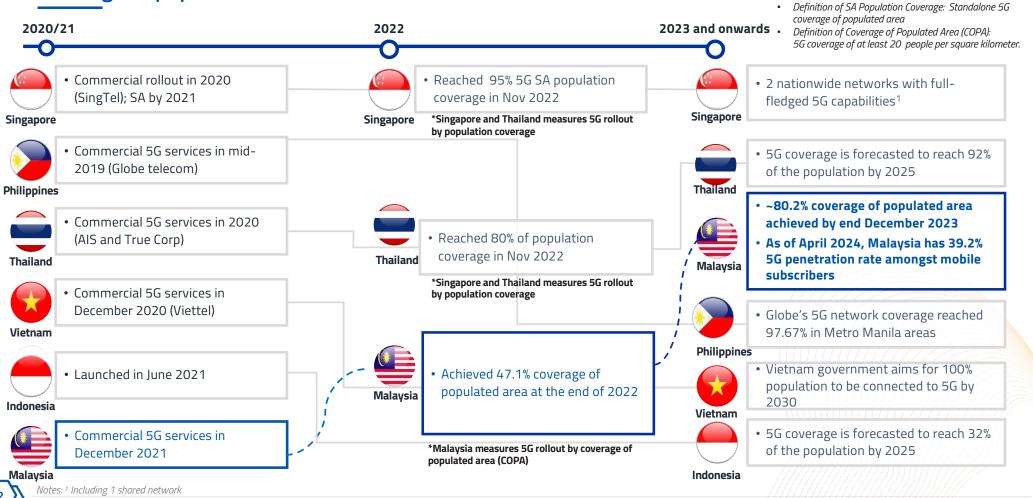


## Malaysia's Unique Approach on 5G Network Rollout

June 2024



## Lagging earlier, Malaysia has narrowed the 5G availability gap by achieving 80.2% coverage of populated area in December 2023



Digital Nasional

Future Connected

MY

Sources: Ericsson Mobility Report November 2022, Infocomm Media Development Authority of Singapore, GSMA The Mobile Economy Asia Pacific 2019 & 2020, Inquirer.net, Bangkok Post, Financial Times, The Jakarta Post, Khmer Times





SWN refers to the **provision of 5G coverage**, delivered via **one common network**, to which all MCMC licensees in Malaysia can **seek equal access on a wholesale basis**.

#### **SWN Benefits**

- 1 Implementation is accelerated and inclusive
- 2 Efficient use of existing infrastructure and resources
- **3** Lower costs for telcos and customers
- 4 Enables service competition and encourages innovation
- 5 Enabling national security controls and financial benefits for the Government

The Government of Malaysia established Digital Nasional Berhad (DNB) as a Special Purpose Vehicle (SPV) fully owned by the Government, to implement a single 5G network nationwide.

DNB is subject to the conditions and rules set by the MCMC to ensure that the 5G network can be developed with:

- ✓ Accelerated deployment
- $\checkmark$  Lower cost
- ✓ Access to capacity and network is open and fair
- The wholesale price of the services provided can be controlled

## DNB was established in March 2021 with the key objectives to accelerate (i) 5G deployment and (ii) 5G adoption to drive Malaysia's digital economy



#### **4G DEPLOYMENT ISSUES**

4G deployment led to inefficient spectrum optimisation, high cost passthrough, high CAPEX incurred by Telcos, and a lack of focus in bridging urban rural divide

#### **DNB OBJECTIVES**

|   | DNB's Objectives                                                       | Deliverables                                                                                              |  |  |  |
|---|------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|--|--|--|
| 1 | Accelerate deployment of 5G network in Malaysia                        | 80% national coverage within 3 years to catch up with countries in region                                 |  |  |  |
| 2 | Ensure lower cost of capacity to accelerate 5G adoption                | Benefit from scale to reduce cost of 5G capacity                                                          |  |  |  |
| 3 | Optimise use of existing infrastructure & scarce resources             | Sufficient spectrum allocation to enhance efficiency and lower cost                                       |  |  |  |
| 4 | Realise the potential of 5G in Malaysia to stimulate economic activity | 5G expected to generate RM650 Billion GDP uplift with 750k new high-income jobs over next 10 years $^{*}$ |  |  |  |
| 5 | Promote service-based competition within the communications industry   | Facilitating Telcos to innovate on services                                                               |  |  |  |



\*Source: Ernst & Young, Estimating the economic impact of the Single Wholesale 5G Network in Malaysia, November 2021

#### Challenges faced and lesson learnt to implement 5G network nationwide

#### Challenges

Each Telcos had their own complex networks

DNB had to manage six separate networks, and six distinct sets of systems and processes

DNB had to ensure that the SLA requirements of each network was met without any conflict

Software upgrades and new rollouts had to **maintain total network** availability and integrity

A multi-operator core network of this nature had never been built before

DNB was a startup, had to begin from the ground up

DNB deployed a shared 5G network based on **Multi Operator Core Network (MOCN) model**. The model minimizes duplication and enable dynamic resource sharing for more flexible, efficient and fair usage of capacity

**Solutions** 

Qualified and experienced staff

Close collaborations and support from local and state authorities



Lengthy approval processes from local authorities







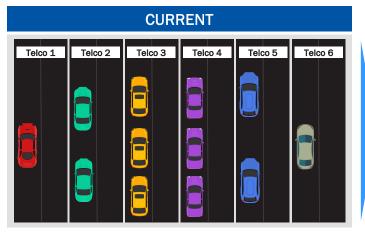






## DNB deployed a shared 5G wholesale network based on the Multi-Operator Core Network (MOCN)

4G: each operator build and operate their own network



DNB's 5G MOCN: single network, shared with multiple operators



#### **Multi-Operator Core Network**

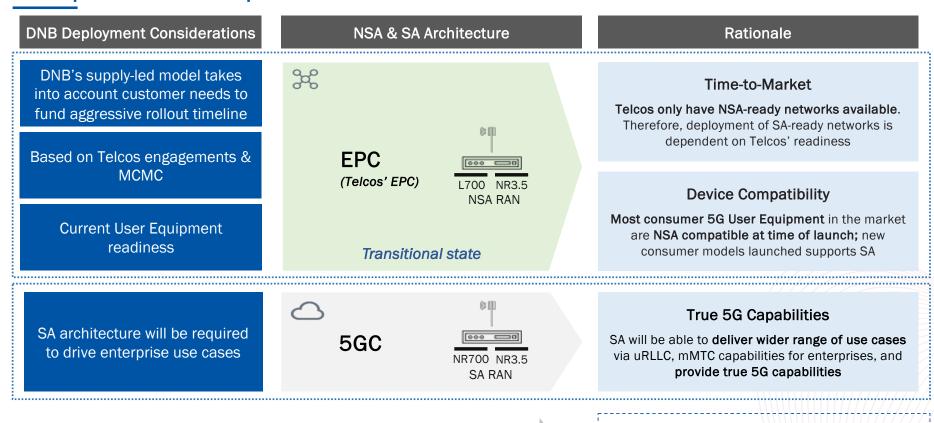
MOCN technology enables:

- 1. More efficient use of spectrum
- 2. Avoiding infrastructure duplication then reduces implementation costs
- 3. Fair and equal access to the accumulated spectrum

MOCN technology is used for spectrum efficiency and to lower the cost of 5G

## Malaysia's DNB 5G network deployment meets the requirements for enterprises and rapid consumer adoption of 5G





DNB has offered **5G SA Core as a Service to accelerate the adoption of enterprise use cases.** However, Telcos prefer to deploy its own SA Core to be integrated into DNB's 5G Radio Access Network ("RAN")

True 5G Capabilities availability critical for enterprises is dependent on the Telcos

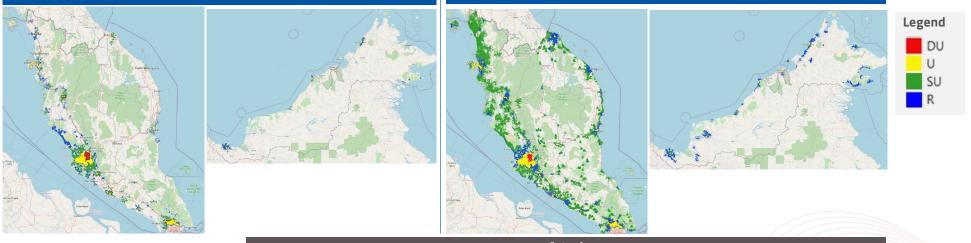


## In Dec 2023, DNB has met the accelerated target of 80% coverage of populated area, in just 2 years since the launch of 5G network services



End - 2022 : 47.1% COPA

End - 2023 : 80.2% COPA



|                                   |                            | Actual              |       |             |               |             |  |
|-----------------------------------|----------------------------|---------------------|-------|-------------|---------------|-------------|--|
| Year                              | 20                         | 2021                |       | 022         | December 2023 |             |  |
| Coverage of Populated Areas       | <b>COPA</b> % <sup>1</sup> | COPA %1 No of Sites |       | No of Sites | COPA%         | No of Sites |  |
| Dense Urban (DU)                  | n/a                        | 408                 | 5.0%  | 700         | 5.1%          | 734         |  |
| Urban (U)                         | n/a                        | 87                  | 22.3% | 1,716       | 28.2%         | 2,487       |  |
| Suburban (SU)                     | n/a                        | 5                   | 16.1% | 1,310       | 35.5%         | 2,854       |  |
| Rural (R)                         | n/a                        | -                   | 3.7%  | 180         | 11.4%         | 842         |  |
| Overall COPA% / Sites             | 5.8%                       | 500                 | 47.1% | 3,906       | 80.2%         | 6,917       |  |
| Total Number of Population        | 1.5                        | 1.58 mil            |       | 12.8 mil    |               | 26.2 mil    |  |
| Total Potential 5G Handsets ~650K |                            | 50K                 | 2 -   | · 3 mil     | 8 – 10 mil    |             |  |



Note:

<sup>1</sup>COPA reporting by morphology to MCMC effective 2022

MCMC definition COPA - coverage that must be provided in areas of at least 20 persons per sq km



## As of end April 2024, 81.5% coverage of populated area has been achieved

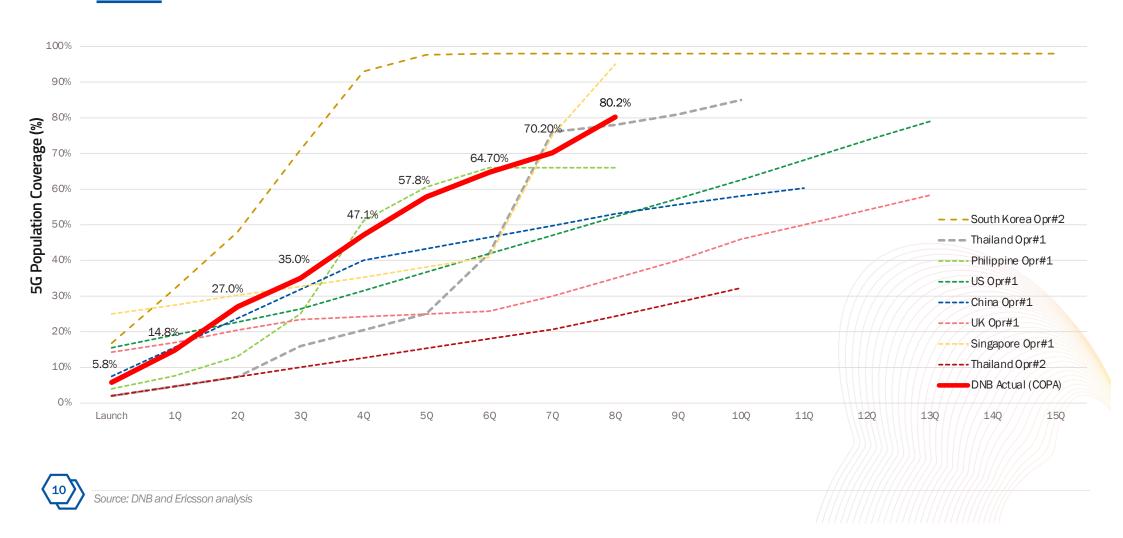
| Target      |                  |                            |                                                      |       |                                 |                     |  |
|-------------|------------------|----------------------------|------------------------------------------------------|-------|---------------------------------|---------------------|--|
| COPA<br>(%) | Site Count State |                            | Integrated Sites <sup>1</sup> Integrated<br>COPA (%) |       | Onboarded<br>Sites <sup>2</sup> | On-Boarded COPA (%) |  |
| -           | _                | FEDERAL TERRITORIES        | 897                                                  |       | 892                             |                     |  |
| 97.7%       | 763              | WP KUALA LUMPUR            | 749                                                  | 97.7% | 746                             | 97.6%               |  |
| 97.3%       | 108              | WP PUTRAJAYA               | 108                                                  | 97.3% | 108                             | 96.3%               |  |
| 97.3%       | 42               | WP LABUAN                  | 40                                                   | 94.4% | 38                              | 94.0%               |  |
| -           | -                | SEMENANJUNG<br>(exlude FT) | 5088                                                 |       | 4943                            |                     |  |
| 96.3%       | 1845             | SELANGOR                   | 1653                                                 | 96.0% | 1601                            | 95.9%               |  |
| 83.0%       | 926              | JOHOR                      | 918                                                  | 83.9% | 911                             | 83.8%               |  |
| 89.5%       | 215              | MELAKA                     | 208                                                  | 88.6% | 204                             | 88.1%               |  |
| 77.8%       | 233              | NEGERI SEMBILAN            | 227                                                  | 77.5% | 221                             | 76.5%               |  |
| 94.4%       | 449              | PULAU PINANG               | 414                                                  | 90.8% | 392                             | 90.3%               |  |
| 77.2%       | 503              | PERAK                      | 472                                                  | 79.2% | 460                             | 78.9%               |  |
| 80.5%       | 385              | KEDAH                      | 378                                                  | 80.0% | 374                             | 79.3%               |  |
| 91.4%       | 44               | PERLIS                     | 44                                                   | 91.4% | 42                              | 91.4%               |  |
| 64.2%       | 361              | PAHANG                     | 338                                                  | 65.2% | 330                             | 65.0%               |  |
| 73.8%       | 223              | TERENGGANU                 | 215                                                  | 72.7% | 206                             | 71.3%               |  |
| 71.0%       | 232              | KELANTAN                   | 221                                                  | 65.7% | 202                             | 63.4%               |  |
| -           | _                | SABAH / SARAWAK            | 1080                                                 |       | 958                             |                     |  |
| 64.8%       | 596              | SABAH                      | 552                                                  | 68.5% | 509                             | 64.6%               |  |
| 59.6%       | 584              | SARAWAK                    | 528                                                  | 61.8% | 449                             | 55.0%               |  |
| 80.0%       | 7509             | Grand Total                | 7065                                                 | 81.5% | 6793                            | 80.2%               |  |

| Note:                                                                                                                                     |             | Integrated Sites By Morphology <sup>3</sup> |       |           |       | Onboarded Sites By Morphology <sup>3</sup> |             |       | gy <sup>3</sup> |       |
|-------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------------------------------------|-------|-----------|-------|--------------------------------------------|-------------|-------|-----------------|-------|
| <sup>1</sup> 75% of all integrated sites are fiberized                                                                                    |             | Dense Urban                                 | Urban | Sub-urban | Rural |                                            | Dense Urban | Urban | Sub-urban       | Rural |
| <sup>2</sup> 76% of all onboarded sites are fiberized <sup>3</sup> Dense Urban, Urban and Sub-Urban prioritized aligned to Telcos current | Sites       | 730                                         | 2539  | 2927      | 869   | Sites                                      | 727         | 2448  | 2803            | 815   |
| customer demand for 5G services                                                                                                           | % Completed | 98.1%                                       | 92.3% | 94.6%     | 94.2% | % Completed                                | 97.7%       | 89.0% | 90.6%           | 88.4% |



### 5G rollout in Malaysia by DNB is one of the fastest in the world





### Malaysia's 5G is now one of the world's best, thanks to the unconventional SWN





"I used to read GSMA reports. At the time, there was **no country in the world that rolled out 5G the way we do**. There were very few people who thought we could make it and I'm sure many perhaps wanted to be naysayers for various reasons, **yet we have proved all of them wrong**."

YB Fahmi Fadzil, Minister of Communications, 26 Feb 2024



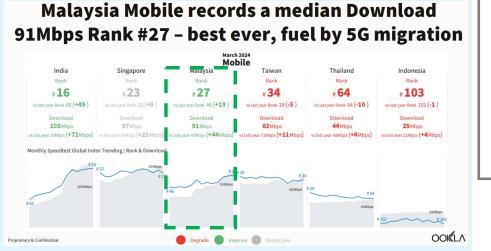
Since its launch more than two years ago, Malaysia's 5G network has consistently performed well, making it one of the best-performing 5G networks worldwide.



According to Ookla's Speedtest Intelligence® Q4 2023 data, Malaysia continues to outperform other Southeast Asian countries in 5G network performance.

#### Malaysia's 5G network performance has been globally recognised





- 5G helped Malaysia to climb 59 places in the Ookla Speedtest Intelligence Global Index ranking for mobile services across all technologies, from number 86 in September 2021, to 27<sup>th</sup> as of March 2024.
- Malaysia is **ahead of neighboring countries**, **as well as some developed markets**, including the United Kingdom, Japan, and Germany



Malaysia's 5G Consistency Score for Q4 2023 is the global winner amongst countries which had successfully launched 5G commercially

Malaysia's median 5G speed is at 451.79 Mbps, ranking us the **fourth fastest in the world** and the **fastest in Southeast Asia as of Q4 2032** 



Malaysian mobile operators are amongst the **highest ranked mobile operators globally for all categories in 5G Global Awards 2023** 

Malaysia's 5G speed is recorded at 322.7 Mbps in Q2 2023, ranking us at **number 4 globally**, and **one of 7 markets** with speeds higher than 300 Mbps



#### Glotel Awards 2023

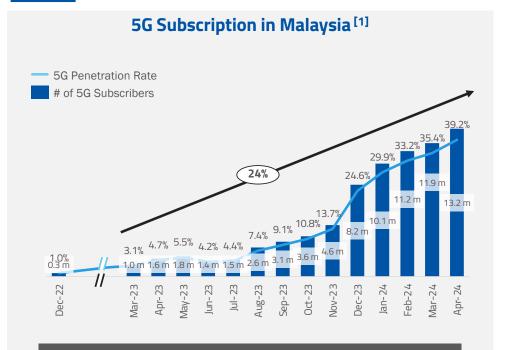
Category: Managed Services Mastery Winner: Ericsson and DNB - Data Driven Cognitive Operation Multi-Operator Core Network Environment

#### Glotel Awards 2022

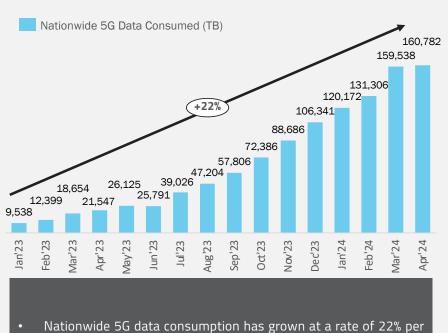
Category: Best Vendor 5G Innovation Winner: Ericsson and DNB - Multi-Operator Core Network and Dynamic Resource Partitioning for the Nationwide Wholesale 5G Network



#### 5G subscription and traffic have grown rapidly since 2023



- Malaysia has around 13.2 million 5G users as at end-April 2024, representing a 39.2% penetration rate
- This 11-fold increase from March 2023 to April 2024 represents an average of 24% growth per month



Nationwide 5G Data Consumed<sup>[2]</sup>

month for the period of January 2023 to April 2024



Note:

<sup>1</sup>5G Subscribers and Penetration Rate as per MCMC (March 2023 to January 2024). Free 5G trial for consumers provided by selected MNOs ended in June, leading to a decline in subscribers from May to Jun 2023. <sup>2</sup>Nationwide 5G traffic as per DNB Network Data





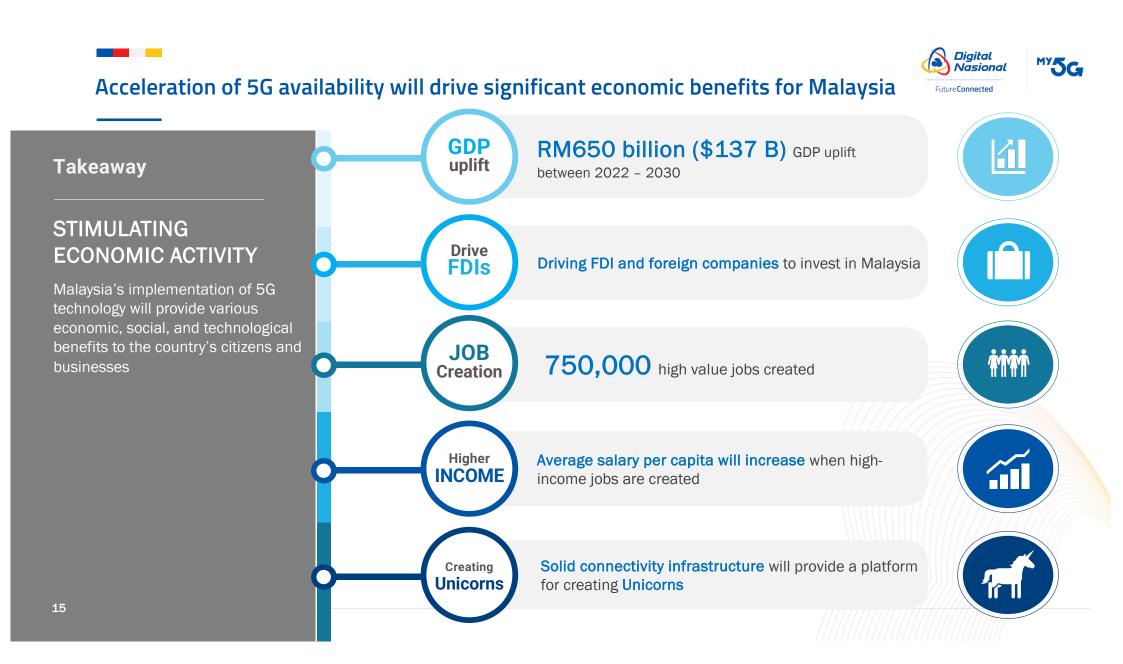
On 3 May 2023, Government announced that the 5G network in Malaysia:

- 1. will continue to be implemented through Digital Nasional Berhad (DNB) until 80% coverage of populated area (COPA) is achieved by end 2023; and
- 2. after which it will transition to a dual network model.





The decision is taken to address the perception of monopoly and for a more transparent communication policy direction. The government ensures that this new model will result to no worseoff situation to consumers in terms of price and performance.





### Adoption of 5G Use Cases will generate positive impact on all Economic Sectors



Source: Ernst & Young, Estimating the economic impact of the Single Wholesale 5G Network in Malaysia, November 2021

## There are 5 verticals and smart cities that are being focused on to drive 5G enterprise adoption





## Ongoing enterprise initiatives that leverage on transformational capabilities of 5G

 $\bullet$ 



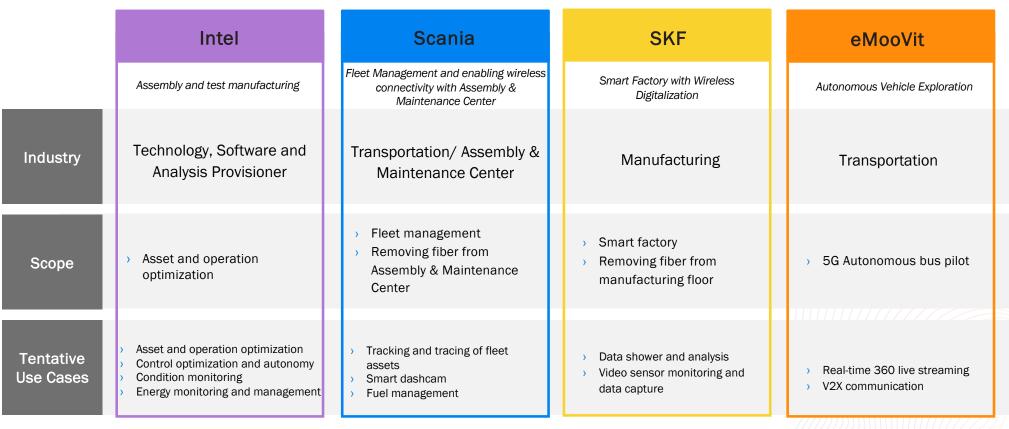
\*@

|              | Manufacturing                                                                                                                                                                                                | Healthcare                                                                                                                                   | Transportation Agriculture                                                         |                                                                                                                                                    | Energy                                                                                                                                                                                      | Smart Cities                                                                                                            |
|--------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| Company      | Clarion                                                                                                                                                                                                      | KPJ Healthcare                                                                                                                               | Transocean                                                                         | Sime Darby Plantation                                                                                                                              | Petronas                                                                                                                                                                                    | <ul><li>Putrajaya</li><li>Ampang Jaya</li></ul>                                                                         |
| Scope        | Digitalised<br>maintenance for<br>optimal production                                                                                                                                                         | Innovative and optimized medical services                                                                                                    | Effective logistics<br>management                                                  | Improving<br>productivity for<br>higher yield                                                                                                      | Autonomous onshore/<br>offshore operations                                                                                                                                                  | Enhanced urban<br>living                                                                                                |
| Use<br>Cases | <ul> <li>&gt; Video analytics<br/>to inspect on any<br/>defects</li> <li>&gt; Intelligent Storage<br/>Rack</li> <li>&gt; Automated Counter<br/>Machine</li> <li>&gt; Automated Guided<br/>Vehicle</li> </ul> | <ul> <li>Hololens to display<br/>information, used<br/>by the medical<br/>practitioners<br/>during training or<br/>live operation</li> </ul> | <ul> <li>Container vision<br/>application for<br/>defect<br/>inspection</li> </ul> | <ul> <li>Smart crop<br/>management</li> <li>Real time precise<br/>fertilization<br/>spraying with 5G<br/>drone</li> <li>Smart workforce</li> </ul> | <ul> <li>&gt; Drone for<br/>surveillance and<br/>inspection</li> <li>&gt; Robotics for field<br/>remote operation</li> <li>&gt; Head mounted<br/>tablet for video<br/>monitoring</li> </ul> | <ul> <li>Autonomous<br/>transportation</li> <li>Smart<br/>surveillance</li> <li>Smart traffic<br/>management</li> </ul> |

Digital Nasional <sup>My</sup>5G Future Connected



# On 3 May 2024, DNB and Ericsson signed series of MOUs to kickstart digitalization initiative to drive new telecommunications solutions





## Establishment of "My5G Portal" - DNB's 5G Experience Centre – will augment 5G adoption by enterprises





#### My5G Portal

a state-of-the-art interactive centre that offers a unique space showcasing over 50 use cases cutting across 12 industry verticals

#### Objectives

- Venue for companies, public services, academia and public to embrace, understand and discover 5G solutions
- Platform to attract and nurture the next generation of talent in developing 5G applications
- **Conducive environment for talent and ideas to thrive**, and to ensure that Malaysia remains at the forefront of the digital revolution

Partners





## Thank You www.digital-nasional.com.my

