

**■ MYNOG 12 Conference ■ 11th JUNE 2025 ■ Location: CCEC @ NEXUS (Level 3A), Bangsar South City ■**

**Contact: sponsorship@mynog.org**

| Category                    |   | DIAMOND <sup>1</sup>                 | PLATINUM <sup>2</sup>                | GOLD                                 | COFFEE CART <sup>3</sup> | ICE CREAM CART <sup>3</sup>                  | SILVER                                       | BRONZE |
|-----------------------------|---|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------|--|--|--------|
| Pricing in Malaysia Ringgit |   | 30,000                               | 20,000                               | 15,000                               | 12,000                   | 12,000                                       | 10,000                                       | 5,000  |
| <b>Benefits</b>             | Booth Display <sup>4</sup>                  | 2 Tables                             | 1 Table                              | 1 Table                              | -                        | -  | -  | -      |
|                             |   | Booth Dimension<br>14'L x 6'W x 10'H | Booth Dimension<br>12'L x 6'W x 10'H | Booth Dimension<br>10'L x 6'W x 10'H |                          |  |  |        |
|                             | Complimentary Conference Pass               | 20                                   | 15                                   | 15                                   | 12                       | 12   | 10   | 5      |
|                             | Exhibitor Pass<br>(For staff use only)      | 2                                    | 2                                    | 2                                    | -                        | -  | -  | -      |
|                             | Logo Listing on Event Pull Up Banners       | Yes                                  | Yes                                  | Yes                                  | Yes                      | Yes  | Yes  | Yes    |
|                             | Logo Listing on Event Backdrop <sup>5</sup> | Yes                                  | Yes                                  | Yes                                  | Yes                      | Yes  | Yes  | Yes    |
|                             | Logo Listing on Event Website               | Yes                                  | Yes                                  | Yes                                  | Yes                      | Yes  | Yes  | Yes    |
|                             | Display of Company Pull Up Banners          | 2                                    | 1                                    | 1                                    | 1                        | 1  | -  | -      |
|                             | Business Track Slot <sup>6</sup>            | Yes                                  | Yes                                  | -                                    | -                        | -  | -  | -      |
|                             | Lanyard (Co-Branding with Event)            | Yes                                  | -                                    | -                                    | -                        | -  | -  | -      |
|                             | Eco-Bag (Co-Branding with Event)            | Yes                                  | -                                    | -                                    | -                        | -  | -  | -      |
|                             | Additional Information                      | -                                    | -                                    | -                                    | -                        | Co-branding on Cup<br>(MYNOG + Sponsor Logo) | Co-branding on Cup<br>(MYNOG + Sponsor Logo) | -      |

**1 :** Exclusive to ONE(1) SPONSOR ONLY. Please take note that this specific category will be closed 1.5 month prior to the event date to facilitate enough time for co-branding arrangements.

**2 :** Exclusive to FIVE(5) SPONSORS ONLY. Please take note that the number of exclusive of sponsors is subject to change at the reasonable discretion of the Event Organiser.

**3 :** This category is limited to ONE(1) SPONSOR ONLY. Brand exposure via stickers showcasing both MyNOG and sponsor logos would be displayed on the serving cups. An A3 signage stand would also be provided.

**4 :** Table/s with black covers would be provided by the organiser (Type : IBM Tables 6'L x 1.8'W x 2.6'H). Sponsors are allowed to bring in their own backdrops, but it is subject to the approval of the organiser and must fit within the allocated space.

**5 :** Displayed via both physical (common area) and digital (inside event rooms) backdrops. The latter will be projected on the screen in between presentations and breaks.

**6 :** Eligible for ONE(1) programme slot under the Business Track breakout session. These slots are separated from the Main Tracks, which is subjected to a strict CFP Review Process. To clearly indicate the differentiation, these slots will be labelled as "SPONSORED TALK" for transparency and held in a separate room/hall.

**Important Notes:**

1. An organisation is only allowed to select one package from the sponsorship matrix and the same applies to a group companies. This is to ensure fair and inclusive access to all interested parties.
2. Brand exposure for each sponsorship subscription will be limited to one entity ONLY.
3. The information in this document is subject to changes without prior notice by the Event Organiser. Always refer to the official website for the latest updates.